

Hello. My name is Lauren Berkley and I am a Graphic Design/Video Production intern at Enliven Production Group. I have a Bachelor's degree in Film and Media Production from Arizona State University, and after over a decade of studying and working in the film industry, I decided to put it on hold to go back to school. In August of 2016, I enrolled at Scottsdale Community College to attain an Associate's Degree in Graphic Design. Though film is my first love, it was time for a change and graphic design seemed like a perfect fit for me. I enjoy it immensely.

After my first semester at SCC, I looked for a job to supplement my tuition and living expenses when I found an ad for Enliven as a paid intern. I felt like I met all of the requirements for the job and applied immediately. To my great surprise and pleasure, I was asked in to interview twice and was hired in March of 2017. It was the beginning of a great experience for me.

On my first day at Enliven, I jumped in with enthusiasm. I was excited yet nervous, but that anxiety quickly melted away after meeting the friendly and helpful employees at the company who rapidly became guides and mentors during the course of my internship. By my third day I was invited to a show to see what they are like. Though I was told it was what Enliven considers a smaller event, I was blown away by the sheer size of the stage and projection screens. The amount of planning, preparation, and equipment was astounding as well.

Though it was my first and last event, a picture began to form, which allowed me the ability to know what kind of work that I needed to produce. It was imperative that I put out my best quality pieces. One of the first projects that I was assigned was to create an animated logo for Enliven. I knew I could do it in video editing software, but it would be easier to create it in an effects program, in which I had little experience. After a little research, I dove in and found that I was learning so much about the program. I was then able to take that knowledge and apply it to future projects that required motion graphics. It was a great way to improve my skills in that area, and I am grateful that I had the occasion to do it.

Ninety days came and went fast. I learned so much about my fields that I wouldn't have known otherwise. Working at Enliven also gave me the confidence that I can find employment after school, and I know that this experience will be invaluable to that. I will miss all of the wonderful things about interning at this great company. At this point, I would like to take this opportunity to thank everyone at Enliven. I am forever appreciative.

Lauren Berkley